



Real Life in 2010 Collab Project Project Information

the Vision:

- Creation of a collaborative book which will include full-color scrapbook pages that use photos and journaling to paint the picture of the everyday lives of a specially selected group of individuals from various backgrounds, experiences and locations around the world, as well as provide guidance & inspiration for scrapbookers who would like to create similar scrapbook albums for themselves.
- Development of new friendships with others involved in the project that will extend beyond 2010.
- Documentation of many different areas of our real lives, tentatively to include:
 - ~ the jobs we do
 - ~ the ways we shop & do business
 - ~ the tools & toys we use
 - ~ the ways we learn
 - ~ the foods we eat
 - ~ the styles we prefer, for ourselves & our surroundings
 - ~ the ways we get around
 - ~ the things we do to entertain ourselves
 - ~ the way we connect with others
 - ~ the challenges we face
- A deeper, more meaningful understanding of ourselves & our place in the world at this time in history.

the Process:

Those interested in participating will submit an application. A limited number of participants will then be chosen based on their applications, with the goal of creating a group of scrapbookers with varied backgrounds and interests from a variety of locations. The whole group will be assembled by mid-January. There will be no registration fee for this project, however those chosen will be expected to sign an agreement indicating their willingness to participate, plus a release granting Log Your Memory exclusive publication rights for all layouts created as a result of the project. Layouts are not to be posted publicly or shared anywhere else on the Web.

Around the 15th of each month, participants will receive by email a downloadable PDF guide for the theme for the next four weeks. This guide will be 2-3 pages and include a thorough explanation of the theme, plus suggestions on approaches to take, photo ideas, resources, etc. Participants will then create a page based on the theme that shares a story about their own lives. These pages will be shared in a private gallery, plus there will be a private forum for discussion, help, etc. If enough participants are interested, we may also schedule a chat at the beginning of each new theme for discussion & brainstorming purposes. There will be 10 themes overall.

Scrapbookers of all mediums are welcome to apply. Paper scrapbookers will be expected to provide clear, high quality, full-image scans (not photos) of your layouts in order to be considered.

Kristin Ruten, owner of Log Your Memory, will serve as facilitator of the project and editor of the book to be created. The book will include the guide sheets as well as several of the pages created by the participants for each of the 10 themes/chapters. Not every page will be included, but every participant's work will be featured at some point during the book, plus a brief profile & photo of each participant. The book will then be made available for sale through Log Your Memory to both project participants and the public next December.

If you are invited to participate in this project and you accept, you will be expected to sign a release form authorizing exclusive use by Log Your Memory of your completed scrapbook pages for this project, as well as an agreement stating your willingness to participate in the project as outlined. It is very important that participants commit to the entire project year, so please give this some thought before applying for the project.

Please email kristin@logyourmemory.com with any questions prior to submitting this application.